



MARY'S PLACE BY THE SEA



Fundraiser & Donation Tool Kit



Our Mission

Built upon a foundation of hope, Mary's Place by the Sea was created with the compassionate belief that women with cancer need a place to go to be surrounded by love & understanding.

Almost 15 years later, Mary's Place by the Sea continues to be a healing center for women with cancer from all over the nation.

Our home provides respite retreats, integrative services, nutritional support and educational resources at absolutely NO COST thanks to the generosity of our donor community.



1 in 3 women
will be
diagnosed
with cancer
every year

Cancer knows no boundaries.
So let's be fearless with our
fundraising.

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Third-party fundraisers not only
raise much-needed funds for our
guest services, but are also a
great way to create awareness of
our mission in your community.

Thank you for
supporting our
guests!



How Do I Get Started?



Registration has never been easier!

We are so grateful that you want to support our mission. Please fill out and submit our online Google Form today!

To submit your Fundraiser application:

Please complete and submit our Third Party Fundraiser Google Form. [Click here to complete your third party fundraising form.](#)



Start Planning Your Event!

Find Your Fundraiser!

Decide what type of fundraiser you wish to host!

Over the years our community has hosted a variety of fundraisers for Mary's Place by the Sea.

We are always amazed to see such passion and creative projects come to be thanks to the generosity of others!

- Bake Sale
- Art Show
- 5K Run
- Charity Sports Event
- Jeans Day



Fundraising Guidelines

We are so thankful for people like YOU for being an active member in creating, supporting and sustaining this safe haven for our guests.

- Any individual, organization or group can host a third party event in support of Mary's Place by the Sea.
- Mary's Place by the Sea cannot co-host these events or reimburse expenses from a third party fundraiser.
- Third party event organizers are responsible for the organization, promotion and execution of the event..
- Please note that any event for Mary's Place by the Sea which includes our name or logo must be approved in advance.
- Once your event is approved, we are happy to provide you with a letter of support, our logo for marketing materials, and our collateral materials such as brochures.
- Mary's Place by the Sea may share your event with our supporters through social media when appropriate

Other Ways to Give!



@MarysPlace-bytheSea



venmo

We appreciate all forms of support!

Check out our Amazon Wish List to support our guests & home!

https://www.amazon.com/hz/wishlist/ls/15UJM3GR0TKNO?ref=wl_share

Donations can be made via Venmo or visit <https://marysplacebythesea.org/donation>

Contact Information

For further information, please contact:

Phone (732)-455-5344

Fax: (732)-361-0135

Email: info@marysplacebythesea.org

Mary's Place by the Sea Home Address:
22 Main Avenue, Ocean Grove, NJ 07756

Mary's Place by the Sea Mailing Address:
P.O. Box 86, Ocean Grove, NJ 07756



Mary's Place by the Sea is a 501(c)3 non-profit organization operating on donations. It is non-denominational with no affiliation to any religion and welcomes any woman facing cancer.

Mary's Place by the Sea

Third-Party Fundraiser Application

Please fill out and send completed form to: Mary's Place by the Sea, 22 Main Avenue, Ocean Grove, NJ 07756 or fax to 732-361-0135

Event Organizer Information:

Name of Contact: _____

Today's Date: _____

Name of Organization: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Is your organization a nonprofit 501(c)(3)? Yes: ____ No: ____

Event Information:

Name of Event: _____

Event Date: _____

Projected Attendance: _____

Event Start Time: _____

Event location name and address: _____

Brief Description of Event:

Is the event open to the public?

Ticket Price: _____

Is this, or will this be, an annual event benefitting Mary's Place by the Sea?

Yes: ____ No: _____ To be determined: _____

Are there any other beneficiaries of this event: Yes: ____ No: _____

If yes, name of other organization: _____

Percentage to be given to Mary's Place by the Sea: _____

Anticipated proceeds to be given to Mary's Place by the Sea: _____

Do you plan on holding any legalized games of chance as described by the NJ Division of Consumer Affairs at your event?

Cash Raffle ___ Basket Raffle ___ Silent Auction ___ Other: _____

Do you plan to solicit cash donations to purchase in-kind items? Yes: ____ No: ____

Mary's Place by the Sea

Third-Party Fundraiser Application

Please fill out and send completed form to: Mary's Place by the Sea, 22 Main Avenue, Ocean Grove, NJ 07756 or fax to 732-361-0135

If you plan to have an auction or raffle at your event, do you expect to solicit gifts (in kind donations) for this auction? Yes:___ No: _____

If yes, are you licensed by the State of New Jersey to conduct legalized games of chance? Yes: _____ No: ___ (if no, unfortunately you are not authorized to solicit gifts on our behalf)

If yes, please indicate your biennial NJ Raffle license #: _____

Please be advised that a minimum of 4 weeks is needed for your organization to apply for the appropriate raffle licenses from the township where the event is being held. Solicitation of gifts, services, or funds to be used as prizes on behalf of Mary's Place by the Sea cannot be done until your organization receives the appropriate approval.

Third-Party Fundraiser Formal Agreement

Does your event have sponsors? If yes, please list: _____

Does the event require a permit or insurance? Yes: _____ No: _____

If you answered yes, please include a copy of the document(s) 2 weeks prior to event.

Plan for publicity: Please note all materials must be reviewed and approved by Mary's Place by the Sea prior to release and distribution.

Press releases to be sent to:

Flyers to be distributed to:

Will there be an event website? Yes: _____ No: _____ Web address: _____

AGREEMENT

I acknowledge receipt of Mary's Place by the Sea, Inc. Policies for Third-Party Fundraising and agree to comply with all provisions in organizing and hold this fundraising event. I understand that at no time will MPBTS, or any representative of MPBTS be responsible for the cost, planning or staffing of my event, nor will they be liable for personal injuries or damages to property which may occur during my event.

Name: _____ Signature: _____ Date: _____